

A guide to costs for tied tenants and lessees 2022





Contents

 Introduction 	3
 Background and explanatory notes 	4
 Small community local £4k (turnover per week) 	7
 Community wet-led £5k 	8
 Community wet-led £8k 	9
 Community wet-led £15k 	10
 Rural character £5k 	11
 Rural character £8k 	12
 Town centre pub/bar £10k 	13
 Town/country food-led £10k 	14
 Town/country food-led £15k 	15
 Summary table (£ costs) 	16
Summary table (% costs)	19
 Annex A – Pub with accommodation template 	21
 Annex B - useful contacts/links 	22



Introduction

Business plans, and the negotiations over leases and tenancies in the UK pub trade should be as well-informed as possible. This guide provides the latest data for tenants and lessees on typical operating costs in the UK pub industry.

This report represents the best available 2021 data from BBPA member companies on the costs of running a tied pub in the tenanted and leased sector. It is a vital reference tool for anyone running a tied pub or thinking of doing so.

The guide shows both the average and the range of costs in running a pub over a variety of pub models based on turnover and business types, including food and wet-led models.

The report takes account of the significant variations that exist in the cost base - even within those pubs that are broadly in the same category. Such costs are based on the size and location of the pub, the age and state of repair, the operating style and the experience of those in charge. Costs will also vary dependent on tenure type (for example repair and insurance obligations).

As well as providing average costs, the guide also includes the minimum and maximum typical costs providing a range of scenarios across different types of business.

However, we would point out that as input data and sources change each year, the information should not be used to determine trends from year to year. The data should also be used in conjunction with sources such as the UKHospitality benchmarking report¹ and other pub trade data.

¹ See UK Hospitality's 2018 benchmarking report: <u>UKHospitality - Benchmarking Report 2018 - Page 1 (publitas.com)</u>



Background and explanatory notes

The BBPA guide has been compiled from data supplied by BBPA members in relation to short term tenancies (usually 3-5 years) and longer-term leases (the latter tend to be fully repairing and insuring).

The tables represent a composite of accounts presented to tenants by companies based on their experience across their entire estate, or a representative sample of their estate, and individual pub accounts that have been made available to their pub companies.

The information is supplied in summary form across nine different pub models. While not inclusive of all business models, they are representative of the vast majority of pubs run as either tenancies or leases.

Weekly costs are shown on the basis that the pub business is directly operated by the tenant or leaseholder and that their income is derived from the profit remaining after operating expenses and rent payable is deducted.

The examples and figures supplied in the survey give an indication of the weekly costs that are likely to be incurred in the types of pub businesses described in this guide.

Where these figures are to be used in preparing business plans or for other purposes it should be borne in mind that all pubs are unique and that the actual costs incurred will be dependent on the different aims and styles of the business according to the location, the market and the skills of the tenant/lessee.

Costs do vary across the country and the size of the business, as well as its focus, will have a significant impact on costs. For further information on taking on a pub, please refer to the links section at the end of this guidance.

Utilities and inflation: As the costs in this report relate primarily to 2021, they will not reflect the full extent of the 2022 energy crisis where pubs are frequently seeing price increases of over 100% on their energy bills. Such large increases, on what is usually the second biggest cost line, will have a significant impact on a pub's overall cost and operating margins. High inflation generally in 2022 will also impact other elements of the model and, therefore, **particular caution is required when reviewing the data this year.**



Pub models

Nine pub models are illustrated in the report:

Small community local (c100% drink) turnover c£4,000/week

Community wet-led (c90:10, drink:food) turnover c£5,000/week

Community wet-led (c90:10, drink:food) turnover c£8,000/week

Community wet-led (c90:10, drink:food) turnover c£15,000/week

Rural character (c50:50, drink:food) turnover c£5,000/week

Rural character (c50:50, drink:food) turnover c£8,000/week

Town centre pub/bar (c70:30, drink:food) turnover c£10,000/week

Town/country food-led (c30:70, drink:food) turnover c£10,000/week

Town/country food-led (c30:70, drink:food) turnover c£15,000/week

Please note the turnover and split for each model are general guidelines to give an indication of the focus of each business, and may not exactly relate to each data set presented.

Annex A shows an example of how a licensee may wish to set out an accommodation-focused pub profit and loss account.



Excluded costs

Some costs (and income streams) have not been included in the guide:

MANAGERS' SALARIES: Individual tenanted and leased pubs (the focus of this survey) do not employ full-time managers and therefore such costs are not included. All other staff costs are included in the survey. Staff costs for food-led pubs are greater, given the need for specialist expertise and the greater labour input required in running a food-led operation.

<u>AMUSEMENT MACHINES:</u> Neither the income nor the costs from amusement machines (Category C/fruit machine, Skill with Prize, pool tables etc.) have been included in the main operating cost analysis but are shown below the divisible balance. Please note the average will reflect that different operating models have varying amounts of machines.

Operating costs per pub model

The main body of the report has been arranged by the average reported <u>operating costs</u> for each pub category. As previously highlighted, costs exclude managers' salaries.

Summary tables

At the end of the report, summary tables have been arranged by the **minimum and maximum reported total operating cost for each pub model**, as well as the weighted average. This specific pub model is then divided into individual cost lines based on the averages for that particular pub company. For some cost lines these of course may be zero in some instances (e.g. Pay-TV, Live Music). As previously highlighted, costs exclude managers' salaries in all models.

Value Added Tax

It is important to note that all figures are quoted <u>exclusive</u> of VAT and any profit related tax such as Corporation Tax.

Divisible balance

Divisible balance is the profit made before rent is deducted. It provides an indication of what rent might be asked for by the pub operating company. RICS guidance states that rents can be in the range of 35%-65% of divisible balance. However, many pub rent settlements are more typically in the range of 45%-55% of the divisible balance. All rents can be subject to negotiation by both parties.

The divisible balance is also dependent on the margins achieved on the selling price of drinks and food passing through the business. This can be higher or lower, depending on the arrangements offered by the pub operating company, the location and style of the business and the expertise of the tenant/licensee in obtaining the best return.

Interest on Capital

This is the interest payable on the tenant's invested capital and not the capital itself. This may include, for example, interest on consumables, purchase of the inventory, stock and working capital.



Small community local

c. £4k turnover per week (100% wet)

All figures are weighted averages exclusive of VAT

	£
Total drinks sales	3,883
Total food sales	102
Total sales	3,985
Cost of drinks	1,851
Cost of food	42
Total cost	1,893

Gross profit 2,093

52.5% Gross profit margin

% cost to turnover

Wages & salaries	617	15.5%
Rates	59	1.5%
Utilities (see note on page 4)	219	5.5%
Repairs & renewals	80	2.0%
Insurance	49	1.2%
Marketing/Promotion/Telephone	60	1.5%
Consumables	18	0.5%
Waste Disposal/Cleaning/Hygiene	39	1.0%
Professional fees	63	1.6%
Bank charges	28	0.7%
Equipment hire etc	9	0.2%
Interest on capital	21	0.5%
Pay TV (Sky, BT Sport etc.)	85	2.1%
Live music	98	2.5%
Other costs	70	1.8%

Total operating costs	1,513	38.0%
Divisible balance	580	14.6%
Gaming machine income	38	



Community wet-led

c£5,000 turnover per week (90:10 drink/food) All figures are weighted averages exclusive of VAT

	<u>f</u>	
Total drinks sales	4,331	
Total food sales	620	
Total sales	4,951	
Cost of drinks	2,061	
Cost of food	236	
Total cost	2,297	
Gross profit	2,655	Gross pr
	% cost to turnover	

% cost to turnover

Wages & salaries	855	17.3%
Rates	108	2.2%
Utilities (see note on page 4)	252	5.1%
Repairs & renewals	106	2.1%
Insurance	53	1.1%
Marketing/Promotion/Telephone	85	1.7%
Consumables	26	0.5%
Waste Disposal/Cleaning/Hygiene	53	1.1%
Professional fees	70	1.4%
Bank charges	36	0.7%
Equipment hire etc	9	0.2%
Interest on capital	26	0.5%
Pay TV (Sky, BT Sport etc.)	93	1.9%
Live music	80	1.6%
Other costs	72	1.5%

Total operating costs	1,926	38.9%
Divisible balance	729	14.7%
Gaming machine income	43	



Community wet-led

c£8,000 turnover per week (90:10 drink/food)
All figures are weighted averages exclusive of VAT

	£
Total drinks sales	6,964
Total food sales	935
Total sales	7,899
Cost of drinks	3,235
Cost of food	351
Total cost	3,587

Gross profit 4,312

54.6% Gross profit margin

% cost to turnover

Wages & salaries	1,515	19.2%
Rates	249	3.2%
Utilities (see note on page 4)	339	4.3%
Repairs & renewals	142	1.8%
Insurance	57	0.7%
Marketing/Promotion/Telephone	122	1.5%
Consumables	43	0.5%
Waste Disposal/Cleaning/Hygiene	73	0.9%
Professional fees	79	1.0%
Bank charges	55	0.7%
Equipment hire etc	13	0.2%
Interest on capital	39	0.5%
Pay TV (Sky, BT Sport etc.)	163	2.1%
Live music	76	1.0%
Other costs	95	1.2%

Total operating costs	3,060	38.7%
Divisible balance	1,252	15.8%
Gaming machine income	66	



Gross profit margin

Community wet-led

c£15,000 turnover per week (90:10 drink/food)
All figures are weighted averages exclusive of VAT

	£
Total drinks sales	12,047
Total food sales	2,978
Total sales	15,025
Cost of drinks	5,278
Cost of food	1,162
Total cost	6,439

Gross profit 8,585

% cost to turnover

Wages & salaries	3,494	23.3%
Rates	422	2.8%
Utilities (see note on page 4)	535	3.6%
Repairs & renewals	196	1.3%
Insurance	59	0.4%
Marketing/Promotion/Telephone	176	1.2%
Consumables	88	0.6%
Waste Disposal/Cleaning/Hygiene	120	0.8%
Professional fees	93	0.6%
Bank charges	104	0.7%
Equipment hire etc	34	0.2%
Interest on capital	84	0.6%
Pay TV (Sky, BT Sport etc.)	196	1.3%
Live music	146	1.0%
Other costs	206	1.4%

Total operating costs	5,953	39.6%
Divisible balance	2,632	17.5%
Gaming machine income	57	



Gross profit margin

Rural character

c£5,000 turnover per week (50:50 drink/food)
All figures are weighted averages exclusive of VAT

	£
Total drinks sales	3,195
Total food sales	2,452
Total sales	5,647
Cost of drinks	1,581
Cost of food	946
Total cost	2,527

Gross profit 3,120 5

		% COSt 10 1u
Wages & salaries	1,236	21.9%
Rates	163	2.9%
Utilities (see note on page 4)	287	5.1%
Repairs & renewals	115	2.0%
Insurance	54	1.0%
Marketing/Promotion/Telephone	82	1.4%
Consumables	44	0.8%
Waste Disposal/Cleaning/Hygiene	70	1.2%
Professional fees	62	1.1%
Bank charges	42	0.8%
Equipment hire etc	16	0.3%
Interest on capital	26	0.5%
Pay TV (Sky, BT Sport etc.)	7	0.1%
Live music	3	0.0%
Other costs	71	1.3%

Total operating costs	2,277	40.3%
Divisible balance	843	14.9%
Gaming machine income	6	



Rural character

c£8,000 turnover per week (50:50 drink/food)
All figures are weighted averages exclusive of VAT

	£
Total drinks sales	4,984
Total food sales	4,344
Total sales	9,328
Cost of drinks	2,252
Cost of food	1,596
Total cost	3,847

Gross profit 5,480

Gross profit margin

% cost to turnover

Wages & salaries	2,464	26.4%
Rates	289	3.1%
Utilities (see note on page 4)	418	4.5%
Repairs & renewals	166	1.8%
Insurance	60	0.6%
Marketing/Promotion/Telephone	109	1.2%
Consumables	60	0.6%
Waste Disposal/Cleaning/Hygiene	98	1.1%
Professional fees	83	0.9%
Bank charges	71	0.8%
Equipment hire etc	23	0.2%
Interest on capital	56	0.6%
Pay TV (Sky, BT Sport etc.)	23	0.3%
Live music	13	0.1%
Other costs	114	1.2%

Total operating costs	4,047	43.4%
Divisible balance	1,433	15.4%
Gaming machine income	11	



Town centre pub/bar

c£10,000 turnover per week (70:30 drink/food)
All figures are weighted averages exclusive of VAT

	£
Total drinks sales	6,559
Total food sales	2,912
Total sales	9,471
Cost of drinks	2,941
Cost of food	1,096
Total cost	4,036

Gross profit 5,435 57.4% Gross profit margin

% cost to turnover

Wages & salaries	2,241	23.7%
Rates	336	3.5%
Utilities (see note on page 4)	392	4.1%
Repairs & renewals	158	1.7%
Insurance	65	0.7%
Marketing/Promotion/Telephone	121	1.3%
Consumables	52	0.5%
Waste Disposal/Cleaning/Hygiene	89	0.9%
Professional fees	91	1.0%
Bank charges	66	0.7%
Equipment hire etc	23	0.2%
Interest on capital	43	0.5%
Pay TV (Sky, BT Sport etc.)	76	0.8%
Live music	43	0.4%
Other costs	113	1.2%

Total operating costs	3,907	41.3%
Divisible balance	1,528	16.1%
Gaming machine income	28	



Town/country food-led

c£10,000 turnover per week (30:70 drink/food)
All figures are weighted averages exclusive of VAT

	£
Total drinks sales	4,063
Total food sales	5,784
Total sales	9,847
Cost of drinks	1,770
Cost of food	2,037
Total cost	3,807

Gross profit 6,040

61.3% Gross profit margin

% cost to turnover

		70 CO31 10 1u
Wages & salaries	2,657	27.0%
Rates	319	3.2%
Utilities (see note on page 4)	497	5.0%
Repairs & renewals	204	2.1%
Insurance	54	0.5%
Marketing/Promotion/Telephone	107	1.1%
Consumables	73	0.7%
Waste Disposal/Cleaning/Hygiene	100	1.0%
Professional fees	78	0.8%
Bank charges	75	0.8%
Equipment hire etc	33	0.3%
Interest on capital	55	0.6%
Pay TV (Sky, BT Sport etc.)	12	0.1%
Live music	11	0.1%
Other costs	111	1.1%

Total operating costs	4,387	44.6%
Divisible balance	1,653	16.8%
Gaming machine income	4	



Town/country food-led

c£15,000 turnover per week (30:70 drink/food)
All figures are weighted averages exclusive of VAT

	£			
Total drinks sales	5,117			
Total food sales	9,281			
Total sales	14,398			
		į		
Cost of drinks	2,208			
Cost of food	3,258			
Total cost	5,466			
Gross profit	8,931		62.0%	Gross profit margin
		% cost to tu	rnover	
Wages & salaries	4,062	28.2%		
Rates	542	3.8%		
Utilities (see note on page 4)	596	4.1%		
Repairs & renewals	205	1.4%		
Insurance	67	0.5%		
Marketing/Promotion/Telephone	126	0.9%		
Consumables	110	0.8%		
Waste Disposal/Cleaning/Hygiene	141	1.0%		
Professional fees	94	0.7%		
Bank charges	99	0.7%		
Equipment hire etc	50	0.3%		
Interest on capital	71	0.5%		
Pay TV (Sky, BT Sport etc.)	17	0.1%		
Live music	14	0.1%		
Other costs	166	1.2%		
Total operating costs	6,360	44.2%		
	<u></u>		•	
Divisible balance	2,571	17.9%		

2

See page 6 for details on excluded costs

Gaming machine income



Summary table² (£ costs)

All figures relate to the sales and costs for the pub model with the minimum and maximum reported total operating cost, exclusive of VAT

		NITY WET-			NITY WET-			NITY WET-
		ED 6 drink)			ED rink:food)			ED rink:food)
	-			(c90:10, drink:food) c£5,000/week				•
	Min OC	Max OC		Min OC	Max OC		Min OC	Max OC
All figures below ex. VAT								
Total Drinks Sales	4,000	4,587		3,781	5,126		7,192	7,325
Total Food Sales	-	-		140	1,110		400	1,670
Total Sales	4,000	4,587		3,921	6,236		7,592	8,994
	-	-		-	-		-	-
Cost of drinks	2,080	2,243		1,949	2,453		4,003	3,383
Cost of food	40	-		65	443		150	666
Total Cost	2,120	2,243		2,014	2,896		4,153	4,049
	-	-		-	-		-	-
Gross Profit	1,880	2,344		1,907	3,340		3,439	4,945
	-	-		-	-		-	-
Wages & Salaries	380	789		575	916		1,100	2,001
Rates	200	120		100	204		302	293
Utilities (see note on page 4)	180	261		174	310		426	351
Repairs & Renewals	150	39		30	137		109	95
Insurance	80	36		28	37		17	28
Marketing/Promotion/Telephone	75	47		38	89		21	143
Consumables	75	37		13	43		46	64
Waste Disposal/Cleaning/Hygiene	25	59		37	53		51	110
Professional fees	50	63		45	63		67	91
Bank charges	20	30		22	48		38	76
Equipment Hire etc	25	37		20	53		-	18
Interest on capital	10	29		29	46		19	105
Pay TV (Sky, BT Sport etc.)	-	65		51	154		303	48
Live Music	-	227		180	54		15	-
Other Costs	20	71		43	115		62	118
Total Operating Costs	1,290	1,910		1,385	2,321		2,577	3,542
	-	-		-	-		-	-
Divisible Balance	590	434		522	1,019		862	1,403
Gaming machine income	-	-		-	-		47	44

² The figures in the tables shown above and below are a snapshot of actual individual pub running costs, **not** a minimum/maximum of the lowest/highest individual cost elements from across all pubs surveyed.



	COMMUNITY WET- LED LOCAL (c90:10, drink:food) c£15,000/week			RURAL CHARACTER (c50:50, drink:food) c£5,000/week			RURAL CH (c50:50, d c£8,000	
	Min OC	Max OC		Min OC	Max OC		Min OC	Max OC
All figures below ex. VAT								
Total Drinks Sales	13,700	11,255		1,881	2,953		4,000	6,142
Total Food Sales	1,550	8,029		1,443	3,525		4,000	5,827
Total Sales	15,250	19,284		3,324	6,478		8,000	11,969
	-	-		-	-		-	-
Cost of drinks	6,850	4,854		885	1,995		2,000	2,477
Cost of food	620	3,176		540	1,586		1,600	2,153
Total Cost	7,470	8,030		1,425	3,581		3,600	4,629
	-	-		-	-		-	-
Gross Profit	7,780	11,253		1,898	2,897		4,400	7,340
	-	-		-	-		-	-
Wages & Salaries	2,750	5,630		750	1,550		1,500	3,497
Rates	245	416		17	325		450	403
Utilities (see note on page 4)	650	662		184	444		200	455
Repairs & Renewals	160	146		91	56		150	173
Insurance	71	37		46	49		80	73
Marketing/Promotion/Telephone	155	211		45	60		75	119
Consumables	87	133		25	29		75	29
Waste Disposal/Cleaning/Hygiene	80	186		32	63		120	97
Professional fees	80	100		64	40		60	124
Bank charges	70	188		37	55		35	94
Equipment Hire etc	89	20		2	10		30	38
Interest on capital	-	230		-	-		30	87
Pay TV (Sky, BT Sport etc.)	255	91		-	-		-	59
Live Music	125	-		-	-		-	45
Other Costs	140	235		-	64		75	180
Total Operating Costs	4,957	8,285		1,292	2,745		2,880	5,474
· -	-	-		-	-		-	-
Divisible Balance	2,823	2,969		606	153		1,520	1,866
Gaming machine income	25	78		-	-		-	23
-			L			L		



Min OC		PUB, (c70:30, d	PUB/BAR		FOOD L (c30:70, d	TOWN/COUNTRY FOOD LED PUB (c30:70, drink:food) c£10,000/week		TOWN/COUNTRY FOOD LED PUB (c30:70, drink:food) c£15,000/week	
Total Drinks Sales Total Food Sales Total Sales Food Sales Total Sales Food Sales Total Sales Food Sales Total Sales Food Sales Food Sales Total Sales Food Sales F			-		•	-		,	-
Total Food Sales Total Sales 1,442 2,843 6,205 9,794 8,731 12,836 11,733 15,753 15,7	All figures below ex. VAT								
Total Sales 6,205 9,794 8,731 12,836 11,733 15,753 Cost of drinks 2,141 3,106 1,800 2,023 1,914 2,411 Cost of food 545 991 1,935 2,351 2,438 3,526 Total Cost 2,686 4,097 3,735 4,374 4,352 5,938 Gross Profit 3,519 5,697 4,996 8,462 7,381 9,815 Wages & Salaries 1,255 2,413 2,200 3,788 2,931 5,388 Rates 104 349 327 455 571 218 Utilities (see note on page 4) 281 411 665 615 606 740 Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Co	Total Drinks Sales	4,763	6,951		3,212	6,025		4,905	5,678
Cost of drinks	Total Food Sales	1,442	2,843		5,519	6,810		6,828	10,075
Cost of food 545 991 1,935 2,351 2,438 3,526 Total Cost 2,686 4,097 3,735 4,374 4,352 5,938	Total Sales	6,205	9,794		8,731	12,836		11,733	15,753
Cost of food 545 991 1,935 2,351 2,438 3,526 Total Cost 2,686 4,097 3,735 4,374 4,352 5,938		-	-		-	-		-	-
Total Cost 2,686 4,097 3,735 4,374 4,352 5,938 Gross Profit 3,519 5,697 4,996 8,462 7,381 9,815 Wages & Salaries 1,255 2,413 2,200 3,788 2,931 5,388 Rates 104 349 327 455 571 218 Utilities (see note on page 4) 281 411 665 615 606 740 Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 57 67 102 96 87 77 Bank charges <	Cost of drinks	2,141	3,106		1,800	2,023		1,914	2,411
Gross Profit 3,519 5,697 4,996 8,462 7,381 9,815	Cost of food	545	991		1,935	2,351		2,438	3,526
Wages & Salaries 1,255 2,413 2,200 3,788 2,931 5,388 Rates 104 349 327 455 571 218 Utilities (see note on page 4) 281 411 665 615 606 740 Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45<	Total Cost	2,686	4,097		3,735	4,374		4,352	5,938
Wages & Salaries 1,255 2,413 2,200 3,788 2,931 5,388 Rates 104 349 327 455 571 218 Utilities (see note on page 4) 281 411 665 615 606 740 Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45<		-	-		-	-		-	-
Rates 104 349 327 455 571 218 Utilities (see note on page 4) 281 411 665 615 606 740 Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - - - - - - -	Gross Profit	3,519	5,697		4,996	8,462		7,381	9,815
Rates 104 349 327 455 571 218 Utilities (see note on page 4) 281 411 665 615 606 740 Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - - - - - - -		-	-		-	-		-	-
Utilities (see note on page 4) 281 411 665 615 606 740 Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - - 42 Live Music - 69 96 178 231 77 Total Operating Costs 2	Wages & Salaries	1,255	2,413		2,200	3,788		2,931	5,388
Repairs & Renewals 128 223 163 192 192 106 Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - - 42 Live Music - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - -	Rates	104	349		327	455		571	218
Insurance 56 77 17 67 48 63 Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - - - - - 145 Other Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - -	Utilities (see note on page 4)	281	411		665	615		606	740
Marketing/Promotion/Telephone 81 172 29 115 154 41 Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - - -	Repairs & Renewals	128	223		163	192		192	106
Consumables 41 57 48 96 58 159 Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - - - -	Insurance	56	77		17	67		48	63
Waste Disposal/Cleaning/Hygiene 64 102 120 154 87 165 Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356	Marketing/Promotion/Telephone	81	172		29	115		154	41
Professional fees 77 73 79 96 87 77 Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - - - - -	Consumables	41	57		48	96		58	159
Bank charges 57 67 102 96 87 106 Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - - 42 Live Music - - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - - - - -	Waste Disposal/Cleaning/Hygiene	64	102		120	154		87	165
Equipment Hire etc 5 - - - 92 - Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - - -	Professional fees	77	73		79	96		87	77
Interest on capital - 45 46 88 96 29 Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - - -	Bank charges	57	67		102	96		87	106
Pay TV (Sky, BT Sport etc.) - 91 - - - 42 Live Music - - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - - -	Equipment Hire etc	5	-		-	-		92	-
Live Music - - - - - 145 Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - -	Interest on capital	-	45		46	88		96	29
Other Costs - 69 96 178 231 77 Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356 - - - - - - - -	Pay TV (Sky, BT Sport etc.)	-	91		-	-		-	42
Total Operating Costs 2,150 4,148 3,893 5,941 5,238 7,356	Live Music	-	-		-	-		-	145
	Other Costs	-	69		96	178		231	77
Divisible Palance 1 369 1 549 1 103 2 521 2 142 2 460	Total Operating Costs	2,150	4,148		3,893	5,941		5,238	7,356
Divicible Palance 1 369 1 540 1 102 2 521 2 142 2 460	-	-	-		-	-		-	-
ביסוע באטן באטן באטן באטן באטן באטן באטן באטן	Divisible Balance	1,369	1,549		1,103	2,521		2,142	2,460
Gaming machine income - 35	Gaming machine income	-	35		-	-		-	-



Summary table³ (% costs)

COMMUNITY WET-

All figures relate to costs as a percentage of sales for the pub model with the minimum and maximum reported total operating cost, exclusive of VAT

	LED (100% wet) c£4,000/week		
	Min OC	Max OC	
Wages & Salaries	9.5%	17.2%	
Rates	5.0%	2.6%	
Utilities (see note on page 4)	4.5%	5.7%	
Repairs & Renewals	3.8%	0.9%	
Insurance	2.0%	0.8%	
Marketing/Promotion/Telephone	1.9%	1.0%	
Consumables	1.9%	0.8%	
. Waste Disposal/Cleaning/Hygiene	0.6%	1.3%	
Professional fees	1.3%	1.4%	
Bank charges	0.5%	0.7%	
Equipment Hire etc	0.6%	0.8%	
Interest on capital	0.3%	0.6%	
Pay TV (Sky, BT Sport etc.)	0.0%	1.4%	
Live Music	0.0%	4.9%	
Other Costs	0.5%	1.5%	
Total Operating Costs	32.3%	41.7%	

COMMUNITY WET- LED (c90:10, drink:food)					
•)/week				
Min OC	Max OC				
14.7%	14.7%				
2.5%	3.3%				
4.4%	5.0%				
0.8%	2.2%				
0.7%	0.6%				
1.0% 1.4%					
0.3% 0.7%					
1.0%	0.8%				
1.2%	1.0%				
0.6%	0.8%				
0.5%	0.8%				
0.7%	0.7%				
1.3%	2.5%				
4.6%	0.9%				
1.1%	1.9%				
35.3%	37.2%				

COMMUNITY WET-							
(c90:10, drink:food) c£8,000/week							
Max OC							
22.2%							
3.3%							
3.9%							
1.1%							
0.3%							
1.6%							
0.7%							
1.2%							
1.0%							
0.8%							
0.2%							
1.2%							
0.5%							
0.0%							
1.3%							
39.4%							

19

³ Ibid.



	COMMUNITY WET-			
	LED LOCAL			
	(c90:10, drink:food)			
	c£15,000/week			
	Min OC	Max OC		
Wages & Salaries	18.0%	29.2%		
Rates	1.6%	2.2%		
Utilities (see note on page 4)	4.3%	3.4%		
Repairs & Renewals	1.0%	0.8%		
Insurance	0.5%	0.2%		
Marketing/Promotion/Telephone	1.0%	1.1%		
Consumables	0.6%	0.7%		
Waste Disposal/Cleaning/Hygiene	0.5%	1.0%		
Professional fees	0.5%	0.5%		
	0.5%	1.0%		
Equipment Hire etc	0.6%	0.1%		
Interest on capital	0.0%	1.2%		
Pay TV (Sky, BT Sport etc.)	1.7%	0.5%		
Live Music	0.8%	0.0%		
Other Costs	0.9%	1.2%		
Total Operating Costs	32.5%	43.0%		

RURAL CHARACTER (c50:50, drink:food) c£5,000/week								
Min OC Max O								
22.6%	23.9%							
0.5%	5.0%							
5.5%	6.9%							
2.7%	0.9%							
1.4%	0.8%							
1.3%	0.9%							
0.8%	0.4%							
1.0%	1.0%							
1.9%	0.6%							
1.1%	0.8%							
0.1%	0.2%							
0.0%	0.0%							
0.0%	0.0%							
0.0%	0.0%							
0.0%	1.0%							
38.9%	42.4%							

RURAL CHARACTER (c50:50, drink:food) c£8,000/week								
Min OC Max OC								
18.8%	29.2%							
5.6%	3.4%							
2.5%	3.8%							
1.9%	1.4%							
1.0%	0.6%							
0.9%	1.0%							
0.9%	0.2%							
1.5%	0.8%							
0.8%	1.0%							
0.4%	0.8%							
0.4%	0.3%							
0.4%	0.7%							
0.0%	0.5%							
0.0%	0.4%							
0.9%	1.5%							
36.0%	45.7%							

	TOWN CENTRE PUB/BAR (c70:30, drink:food) c£10,000/week		
	Min OC	Max OC	
Wages & Salaries	20.2%	24.6%	
Rates	1.7%	3.6%	
Utilities	4.5%	4.2%	
Repairs & Renewals	2.1%	2.3%	
Insurance	0.9%	0.8%	
Marketing/Promotion/Telephone	1.3%	1.8%	
Consumables	0.7%	0.6%	
Waste Disposal/Cleaning/Hygiene	1.0%	1.0%	
Professional fees	1.2%	0.7%	
	0.9%	0.7%	
Equipment Hire etc	0.1%	0.0%	
Interest on capital	0.0%	0.5%	
Pay TV (Sky, BT Sport etc.)	0.0%	0.9%	
Live Music	0.0%	0.0%	
Other Costs	0.0%	0.7%	
Total Operating Costs	34.6%	42.4%	

TOWN/0	TOWN/COUNTRY		
FOOD LED PUB (c30:70, drink:food)			
Min OC	Max OC		
25.2%	29.5%		
3.7%	3.5%		
7.6%	4.8%		
1.9%	1.5%		
0.2%	0.5%		
0.3%	0.9%		
0.6%	0.7%		
1.4%	1.2%		
0.9%	0.7%		
1.2%	0.7%		
0.0%	0.0%		
0.5%	0.7%		
0.0%	0.0%		
0.0%	0.0%		
1.1%	1.4%		
44.6%	46.3%		

TOWN	TOWN/COUNTRY		
FOOI	FOOD LED PUB		
-	(c30:70, drink:food)		
c£15,	c£15,000/week		
Min OC	Max OC		
25.0%	34.2%		
4.9%	1.4%		
5.2%	4.7%		
1.6%	0.7%		
0.4%	0.4%		
1.3%	0.3%		
0.5%	1.0%		
0.7%	1.0%		
0.7%	0.5%		
0.7%	0.7%		
0.8%	0.0%		
0.8%	0.2%		
0.0%	0.3%		
0.0%	0.9%		
2.0%	0.5%		
44.6%	46.7%		



Annex A

Pub with accommodation Template P&L account

	<u>f</u>	
Total Drinks Sales		
Total Food Sales		
Total Accommodation/Other Income		
Total Sales		
Cost of drinks		
Cost of food		
Cost of Accommodation/Other Income		
Total Cost		
Gross Profit	gross profit m	ıargii
	% cost to turnover	
Wages & Salaries		
Rates		
Utilities		
Repairs & Renewals		
Insurance		
Marketing/Promotion/Telephone		
Consumables		
Waste Disposal/Cleaning/Hygiene		
Professional fees		
Bank charges		
Equipment Hire etc		
Interest on capital		
Pay TV (Sky, BT Sport etc.)		
Live Music		
Other Costs		
Total Operating Costs		
Total Operating Costs		
Divisible Balance		



Annex B

Useful links

British Beer & Pub Association (BBPA)

Pub Governing Body - Codes of practice tenanted/leased/Scotland (voluntary)

British Institute of Innkeeping

UK Hospitality

Pubs Code Adjudicator

For queries relating to this report, please contact:

Nick Fish

British Beer & Pub Association Ground Floor 61 Queen Street London EC4R 1EB 020 7627 9133 nfish@beerandpub.com